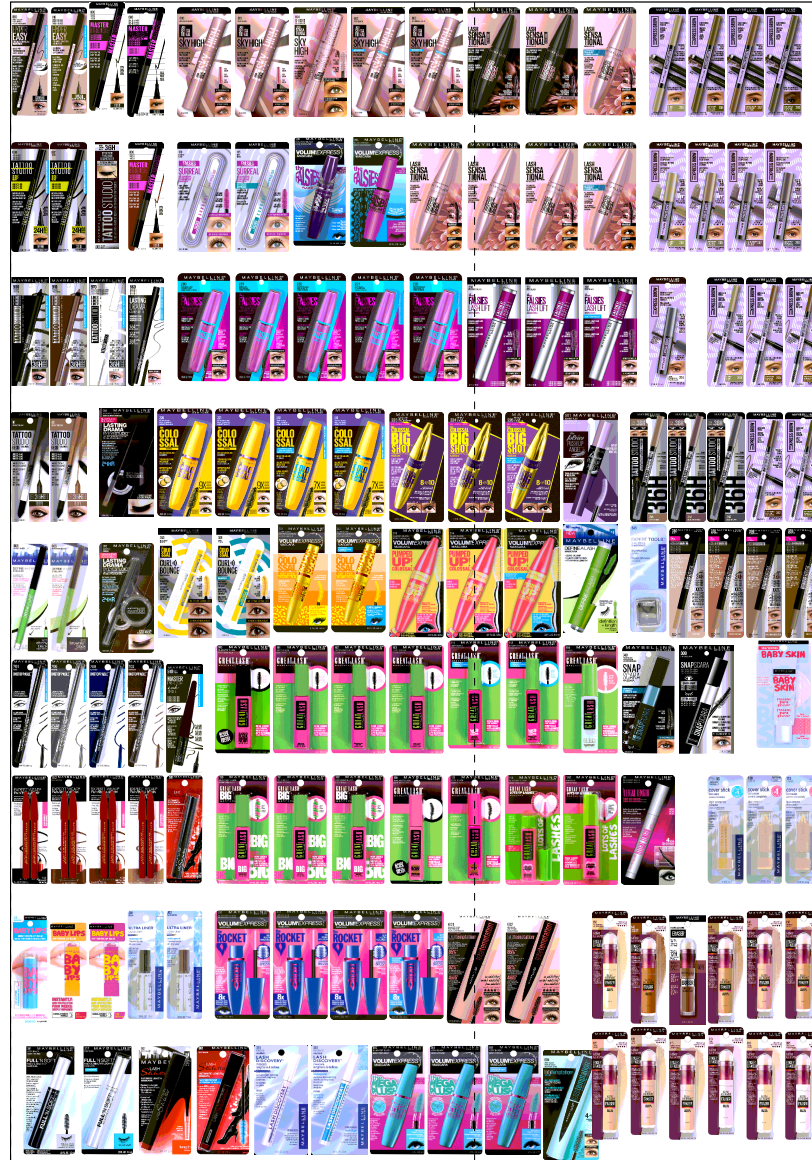


MAYBELLINE

MAYBELLINE 3.5' X 60" CARDED PLANOGRAM - SPRING 2024

POG Name: MNYWAK03_560C_IS24.psa



MAYBELLINE

MAYBELLINE 3.5' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 1

POG Name: MNYWAK03_560C_IS24.psa

POSITION REPORT

MAYBELLINE 3.5' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK03.560C.IS24

4 FT PEGBOARD				Height = 60.00 in;	Width = 42.00 in;	Depth = 0.10 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2		
1	1	041554578607	HYPER EASY LIQUID LINER	Pitch Black	HYPEREASY	800		
2	1	041554076431	HYPER EASY LINER	Pitch Brown	HYPESLIQ	810		
3	1	041554568226	MASTER PREC ALL DAY	Black	999MPL	110		
4	1	041554586473	MASTER PRECISE ALL DAY MATTE	MATTIE BLACK	MPMATTE	310		
5	1	041554590617	LASH SENSATIONAL SKY HIGH	BLACKEST BLACK	LSSHWSH	800		
6	1	041554590500	LASH SENSATIONAL SKY HIGH	VERY BLACK	LSSHWSH	801		
7	1	041554076448	LASH SENSATIONAL SKY HIGH	True Brown	LSSKYHBRN	804		
8	1	041554590913	LASH SENSATIONAL SKY HIGH	Very Black (WTP)	LSSHWTP	802		
9	1	041554590906	LASH SENSATIONAL SKY HIGH	Brownish Black (WTP)	LSSHWTP	803		
10	1	041554080810	TATTOO STUDIO BRUSH TIP INK PEN LINER	Jet Black	TSLIQLINPE	880		
11	1	041554081091	INK PEN LINER	BROWN	TSLIQLINPE	882		
12	1	041554549416	TATTOO STUDIO DIP IN LIQUID LINER	Black	TATTOOLIQD	001		
13	1	041554549454	MASTER PREC ALL DAY	FOREST BROWN	999MPL	111		
14	1	041554081152	SURREAL EXTENSION	BLACKEST BLACK WSH	FALSSURWSH	170		
15	1	041554079821	SURREAL EXTENSION	VERY BLACK WTP	FALSSURWTP	185		
16	1	041554268706	FALSIES FLARED	Blackest Black	510VEFF	00		
17	1	041554240337	FALSIES BLACK DRAMA	Black Drama	510FBD	10		
18	1	041554420616	LASH SENSATIONAL	Blackest Black	LSHSNLWSH	00		
19	1	041554563337	TATTOO STUDIO GEL PENCIL LINER	DEEP ONYX	TATTOOLINE	900		
20	1	041554563351	TATTOO STUDIO GEL PENCIL LINER	BOLD BROWN	TATTOOLINE	910		
21	1	041554563900	TATTOO STUDIO GEL PENCIL LINER	POLISHED WHITE	TATTOOLINE	970		
22	1	041554552560	LASTING DRAMA MATTES	JET BLACK	CARBMATTE	860		
23	1	041554217957	FALSIES MASCARA	Blackest Black	510VEF	00		
24	1	041554217964	FALSIES MASCARA	Very Black	510VEF	01		
25	1	041554217971	FALSIES MASCARA	Brownish Black	510VEF	02		
26	1	041554217988	FALSIES MASCARA	Very Black (WTP)	510VEFW	01		
27	1	041554217995	FALSIES MASCARA	Brownish Black (WTP)	510VEFW	02		
28	1	041554588910	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BLACK	TATTOOSTDK	10		
29	1	041554588927	TATTOO STUDIO SMOKEY GEL PENCIL LINER	SMOKEY BROWN	TATTOOSTDK	40		
30	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	999LDG	50		
31	1	041554050899	COLOSSAL	Clam Black	500VEC	00		
32	1	041554050905	COLOSSAL	Classic Black	500VEC	01		
33	1	041554197037	COLOSSAL	Glam Black (WTP)	500VECW	00		
34	1	041554197044	COLOSSAL	Classic Black (WTP)	500VECW	1		
35	1	041554493719	COLOSSAL BIG SHOT	Blackest Black	COLDYNAWSH	223		
36	1	041554493726	COLOSSAL BIG SHOT	Very Black	COLDYNAWSH	224		
37	1	041554009071	DEFINE A LINE	Ebony Black	555TD	1		
38	1	041554009095	DEFINE A LINE	Brownish Black	555TD	3		
39	1	041554220193	EYE STUDIO GEL LINER	Brown	999LDG	52		
40	1	041554069563	COLOSSAL CURL BOUNCE	Blackest Black	CLTURNITUP	350		
41	1	041554069679	COLOSSAL CURL BOUNCE	Very Black (WTP)	CLTURNITUP	365		
42	1	041554288254	COLOSSAL CAT EYES MASCARA	Glam Black	1012CEWSH	01		
43	1	041554288261	COLOSSAL CAT EYES MASCARA	Glam Black (WTP)	1012CEWP	01		
44	1	041554409291	COLOSSAL PUMPED UP!	Glam Black	620VECL	00		
45	1	041554409284	COLOSSAL PUMPED UP!	Classic Black	620VECL	01		
46	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	695GW	10		
47	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	695GW	30		
48	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	695GW	40		
49	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	695GW	60		
50	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	2H17MPI	510		
51	1	041554670745	GREAT LASH MASCARA	Blackest Black	175M	00		
52	1	041554532722	GREAT LASH MASCARA	Very Black	175M	1		
53	1	041554532807	GREAT LASH MASCARA	Brownish Black	175M	2		
54	1	041554532982	GREAT LASH MASCARA	DARK BROWN	175M	3		
55	1	041554626964	GREAT LASH MASCARA	Very Black (WTP)	420MWW	1		
56	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	59TC	01		
57	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	DARK BROWN	59TC	02		
58	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	59TC	03		
59	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	59TC	7		
60	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	725LS	1		
61	1	041554209310	GREAT LASH BIG	Blackest Black	175B	00		
62	1	041554209327	GREAT LASH BIG	Very Black	175B	01		
63	1	041554209334	GREAT LASH BIG	Brownish Black	175B	02		
64	1	041554672237	GREAT LASH CURVED BRUSH	Blackest Black	365MC	00		
65	1	041554552594	GREAT LASH CURVED BRUSH	Very Black	365MC	1		
66	1	041554586404	Baby Lips Quenched	Quenched	BBYNONSPF	005		
67	1	041554264548	BABY LIPS	CHERRY ME	640BLB	15		
68	1	041554264562	BABY LIPS	PINK PUNCH	640BLB	25		
69	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	135L	1		
70	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	DARK BROWN	135L	2		
71	1	041554288384	VE ROCKET MASCARA	Blackest Black	0113RKWSH	00		
72	1	041554288377	VE ROCKET MASCARA	Very Black	0113RKWSH	01		
73	1	041554288391	VE ROCKET MASCARA	Brownish Black	0113RKWSH	02		
74	1	041554288452	VE ROCKET MASCARA WP	Very Black	0113RKWTIP	01		
75	1	041554522556	TOTAL TEMPTATION	BLACKEST BLACK	FLSLRLTWSH	601		
76	1	041554699159	FULL 'N SOFT	Very Black	625M	1		

1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27
28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45
46	47	48	49	50	51	52	53	54
55	56	57	58	59	60	61	62	63
64	65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80	81
82	83	84	85	86	87	88	89	90

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POSITION REPORT

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MNYWAK03.560C.IS24

77	1	041554605228	FULL 'N SOFT	Very Black (WTP)	625MW	1
78	1	041554054156	LASH STILETTO	Very Black	950LST1	1
79	1	041554209832	LASH STILETTO WP	Very Black	950LST1W	01
80	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	680LD	1
81	1	041554650495	LASH DISCOVERY WP	Very Black	680LDW	1
82	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	0612MPWSH	00
83	1	041554281460	MEGA PLUSH MASCARA	Very Black	0612MPWSH	01

1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27
28	29	30	31	32	33	34	35	
37	38	39	40	41	42	43	44	
46	47	48	49	50	51	52	53	54
56	57	58	59	60	61	62	63	64
66	67	68	69	70	71	72	73	74
76	77	78	79	80	81	82	83	

MAYBELLINE

MAYBELLINE 3.5' X 60" CARDED PLANOGRAM - SPRING 2024

Column: 2

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POSITION REPORT

MAYBELLINE 3.5' X 60" CARDED PLANOGRAM
SPRING 2024

MNYWAK03.560C.IS24

4 FT PEGBOARD				Height = 60.00 in; Width = 42.00 in; Depth = 0.10 in		
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
84	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black	LSNSTWSH	00
85	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black	LSNSTWSH	01
86	1	041554420647	LASH SENSATIONAL	Very Black (WTP)	LSHNLWPF	01
87	1	041554064308	Express Brow Duo	Blonde	EXPRESSDUO	250
88	1	041554064315	Express Brow Duo	Soft Brown	EXPRESSDUO	255
89	1	041554064322	Express Brow Duo	Medium Brown	EXPRESSDUO	257
90	1	041554064339	Express Brow Duo	Deep Brown	EXPRESSDUO	260
91	1	041554420623	LASH SENSATIONAL	Very Black	LSHNLWSH	01
92	1	041554420630	LASH SENSATIONAL	Brownish Black	LSHNLWSH	02
93	1	041554420654	LASH SENSATIONAL	Brownish Black (WTP)	LSHNLWPF	02
94	1	041554578690	BROW FAST SCULPT	Blonde	BRWSCPT	250
95	1	041554578706	BROW FAST SCULPT	Soft Brown	BRWSCPT	255
96	1	041554578720	BROW FAST SCULPT	Medium Brown	BRWSCPT	257
97	1	041554578737	BROW FAST SCULPT	DEEP BROWN	BRWSCPT	260
98	1	041554578478	FALSIES LASH LIFT	Blackest Black	LASHLFTWSH	200
99	1	041554578485	FALSIES LASH LIFT	Very Black	LASHLFTWSH	201
100	1	041554578492	FALSIES LASH LIFT	VERY BLACK (WTP)	LASHLFTWTP	202
101	1	041554578751	BROW FAST SCULPT	Clear	BRWSCPT	264
102	1	041554572292	BROW ULTRA SLIM	Blonde	ULTRASLIM	250
103	1	041554572308	BROW ULTRA SLIM	Soft Brown	ULTRASLIM	255
104	1	041554572322	BROW ULTRA SLIM	Medium Brown	ULTRASLIM	257
105	1	041554493856	COLOSSAL BIG SHOT	Very Black (WTP)	COLDYNWTP	226
106	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	PUSHEXTWSH	00
107	1	041554588712	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Soft Brown	TATTOOBRWP	255
108	1	041554588729	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Medium Brown	TATTOOBRWP	257
109	1	041554588705	Tattoo Studio 36HR Waterproof Eyebrow Pencil	Deep Brown	TATTOOBRWP	260
110	1	041554572346	BROW ULTRA SLIM	Black Brown	ULTRASLIM	262
111	1	041554572339	BROW ULTRA SLIM	DEEP BROWN	ULTRASLIM	260
112	1	041554409321	COLOSSAL PUMPED UP!	Classic Black (WTP)	620VECLWTP	01
113	1	041554007503	DEFINE A LASH LENGTH MASCARA	Very Black	750TD	1
114	1	041554535419	DUAL SHARPENER	EXPERT TOOLS DUAL SHARPENER	300DBSB	
115	1	041554545012	TATTOOSTUDIO BROW TINT PEN	Blonde	1H18TBMBLD	350
116	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	1H18TBMBLD	355
117	1	041554545036	TATTOOSTUDIO BROW TINT PEN	Medium Brown	1H18TBMBLD	360
118	1	041554547092	TATTOOSTUDIO BROW TINT PEN	DEEP BROWN	1H18TBMBLD	365
119	1	041554626988	GREAT LASH MASCARA	Brownish Black (WTP)	420MW	3
120	1	041554519457	GREAT LASH MASCARA	Clear	175M	10
121	1	041554578539	SNPSACARA	PITCH BLACK (WTP)	SNAPLASHWP	340
122	1	041554539912	SNPSACARA	Pitch Black	SNAPLASHWP	300
123	1	041554415131	Baby Skin	Instant Pore Eraser	1213BSP	010
124	1	041554239423	Great Lash Lots of Lashes	Blackest Black	350GLP	00
125	1	041554239416	Great Lash Lots of Lashes	Very Black	350GLP	01
126	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	950LSM	00
127	1	041554543896	COVER STICK	Medium Beige	175K	3
128	1	041554543889	COVER STICK	Light Beige	175K	2
129	1	041554543872	COVER STICK	Ivory	175K	1
130	1	041554522563	TOTAL TEMPTATION	VERY BLACK	FLSFLRTWSH	602
131	1	041554267198	IAR Eraser Concealer	Neutralizer	0611IAREYE	50
132	1	041554546859	IAR Eraser Concealer	Hazelnut	0611IAREYE	148
133	1	041554074499	IAR Eraser Concealer	147 5	0611IAREYE	147 5
134	1	041554546811	IAR Eraser Concealer	Caramel	0611IAREYE	144
135	1	041554259278	IAR Eraser Concealer	Honey	0611IAREYE	40
136	1	041554259261	IAR Eraser Concealer	Medium	0611IAREYE	30
137	1	041554281484	MEGA PLUSH MASCARA	Very Black (WTP)	0612MPWTP	01
138	1	041554532679	TOTAL TEMPTATION	Very Black (WTP)	FLSFLRTWTP	604
139	1	041554546798	IAR Eraser Concealer	Sand	0611IAREYE	122
140	1	041554259254	IAR Eraser Concealer	Light	0611IAREYE	20
141	1	041554567496	IAR Eraser Concealer	Warm Light	0611IAREYE	115
142	1	041554259247	IAR Eraser Concealer	Fair	0611IAREYE	10
143	1	041554546781	IAR Eraser Concealer	Ivory	0611IAREYE	100
144	1	041554567489	IAR Eraser Concealer	Cool Ivory	0611IAREYE	95

84	85	86	87	88	89	90
91	92	93	94	95	96	97
98	99	100	101	102	103	104
105	106	107	108	109	110	111
112	113	114	115	116	117	118
119	120	121	122	123		
124	125	126	127	128	129	
130	131	132	133	134	135	136
137	138	139	140	141	142	143
						144



